

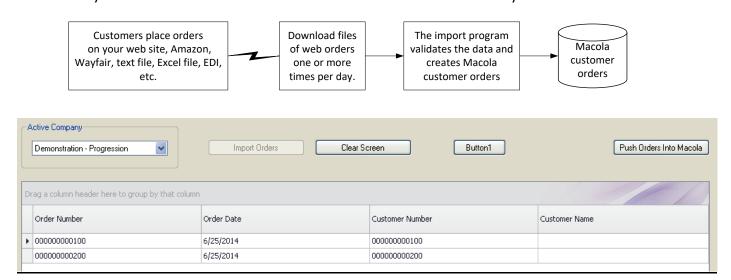
# PULSE eCommerce/EDI Integrator Eliminates Manual Keying of Customer Orders

This software eliminates manual keying of customer orders by automatically importing them from your e-commerce website, Amazon/Wayfair/Walmart, etc., text file, Excel spreadsheet, and/or EDI service.

PULSE eCommerce/EDI works with the Macola® Progression, ES, or 10 software. It allows you to import and automatically create customer orders from your website, Amazon, Wayfair, Yahoo, Walmart, text files, Excel spreadsheet, and/or EDI service. Your customers or sales reps can also now submit orders using Excel spreadsheets.

**NEW optional feature: eCommerce/EDI Unattended version.** Some customers want their customer orders imported in real-time or do not want to rely on a staff member to manually download files periodically during the day. This new optional feature automatically downloads files, validates the data, and imports only the good orders into Macola®. E-mail messages are automatically sent if an order needs correction.

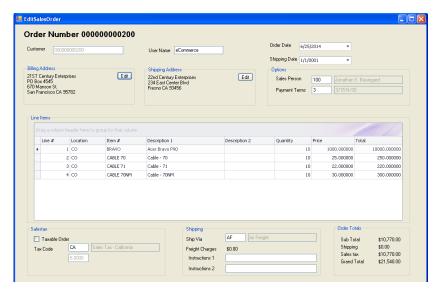
PULSE eCommerce/EDI can also transmit back tracking numbers, EDI Order Acknowledgements (855's), (EDI Advances Shipping Notices (856's), EDI invoices (810's), and inventory levels. This allows your customers to track their orders and reduce calls to your office.



## WHO NEEDS THE PULSE eCOMMERCE/EDI SOFTWARE?

We totally eliminate manual keying and import customer orders directly into Macola® from:

- Your company eCommerce web site(s),
- Text files,
- EDI services,
- Excel spreadsheets,
- Amazon/Wayfair/Walmart/Yahoo, etc.



#### **HOW DOES IT WORK?**

- Step 1 PULSE eCommerce reads your files of orders from your eCommerce website
  or any other external source (ex. SPS Commerce EDI) and can be in any format (ex.
  text, Excel spreadsheet, XML). Order data is validated in real time. Errors are
  highlighted in red.
- Step 2 If an order has errors, you click on the order to see the details (see the screen above) and correct the error before pushing the order into Macola®.
- Step 3 If there are no errors, click the 'Push Orders into Macola®' button to create customer orders.
- Step 4 After each customer order is shipped, our software can export and transmit a file of tracking numbers.
- Using the Event Manager software, you can optionally send an e-mail notification to your customer service personnel of incoming orders or an acknowledgment back to your customer.

### **KEY FEATURES and BENEFITS**

- Tedious keying and proofreading are eliminated.
- You will be able to manage your customer orders better.
- We provide unlimited phone support.

### WHAT DOES IT COST AND WHAT IS INCLUDED?

Please refer to our price list. Customizations to meet your unique needs are invoiced on a time and material basis. Our annual maintenance and support fee includes unlimited ongoing training, telephone support, and software updates.

## For more information or a demonstration, call (513) 723-8091

Leahy Consulting is an independent ERP consulting company with over 30 years of experience supporting and optimizing Macola® ERP systems. Leahy Consulting is not affiliated with ECi® Software.

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