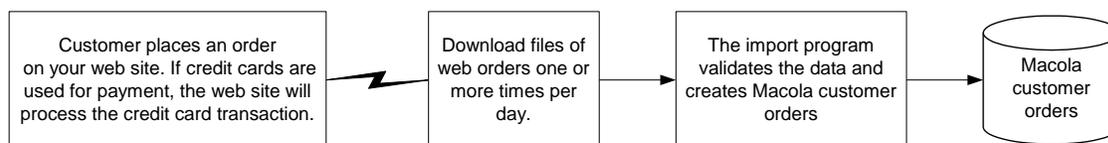


PULSE eCommerce Software for Customer Orders

This utility creates Macola customer orders from your external web site, Amazon/Yahoo storefront, text file, Excel spreadsheet or EDI service.

This utility software is for Macola Progression, ES or 10 customers. It allows you to import and automatically create customer orders from your external web site, Amazon/Yahoo store front, text file, Excel spreadsheet or web-based EDI service. It can import orders for customers that do not have an existing Macola customer number OR for customers that have an existing customer record and a credit limit. Your customers or sales reps can also now submit orders using Excel spreadsheets.

If you are shipping via UPS, FedEx or DHL, etc. and using the Wisys Pick and Pack software or the ShipGear/StarShip software, the software can export tracking numbers back to your web site. This allows your customers to track their orders and not call you.



Active Company

Demonstration - Progression

Import Orders Clear Screen Button1 Push Orders Into Macola

Drag a column header here to group by that column

Order Number	Order Date	Customer Number	Customer Name
000000000100	6/25/2014	000000000100	
000000000200	6/25/2014	000000000200	

WHO NEEDS THE PULSE eCOMMERCE SOFTWARE?

We eliminate manual keying and import customer orders directly into Macola from:

- External eCommerce web sites,
- Text files,
- Web-based EDI services,
- Excel spreadsheets,
- Amazon.com web services, and
- Yahoo.com.

Order Number 00000000200

Customer: 00000000200 User Name: eCommerce Order Date: 6/25/2014
 Shipping Date: 1/1/0001

Billing Address: 2151 Century Enterprises, PO Box 4545, 670 Manson St, San Francisco CA 95782
Shipping Address: 22nd Century Enterprises, 234 East Center Blvd, Fresno CA 93705

Options: Sales Person: 100 (Jonathan S. Baumgard) Payment Terms: 3 (3/15 N/30)

Line #	Location	Item #	Description 1	Description 2	Quantity	Price	Total
1	CO	BRAVO	Acer Bravo P90		10	1000.000000	10000.000000
2	CO	CABLE 70	Cable - 70		10	25.000000	250.000000
3	CO	CABLE 71	Cable - 71		10	22.000000	220.000000
4	CO	CABLE 70NM	Cable - 70NM		10	30.000000	300.000000

Sales Tax: Taxable Order: Tax Code: CA Sales Tax: California 6.0000

Shipping: Ship Via: AF (Air Freight) Freight Charges: \$0.00 Instructions 1: Instructions 2:

Order Totals: Sub Total: \$10,770.00 Shipping: \$0.00 Sales tax: \$10,770.00 Grand Total: \$21,540.00

HOW DOES IT WORK?

- Step 1 – PULSE eCommerce reads your files of orders from your eCommerce web site or any other external source and can be in any format (ex. text, Excel spreadsheet, XML). Order data is validated real-time and errors are highlighted in red.
- Step 2 - If an order has errors, you can click on the order to see the details (see the screen above) and correct the error before pushing the order into Macola.
- Step 3 - If there are no errors, click on the 'Push Orders into Macola' button to create Macola customer orders.
- Step 4 – After each Macola order is shipped, our software can optionally export a file of tracking numbers back to your external web site.
- Using the Event Manager software, you can optionally send an e-mail notification to your customer service personnel of incoming orders or an acknowledgement back to your customer.

KEY FEATURES and BENEFITS

- Tedious keying and proofreading is eliminated
- You will be able to better manage your customer orders
- We provide unlimited phone support

WHAT DOES IT COST AND WHAT IS INCLUDED?

Please refer to our price list. Customization to meet your needs, testing, training, and implementation assistance is invoiced separately. Our annual maintenance and support fee includes unlimited on-going training, telephone support and software updates.

For more information or a demonstration, call (513) 723-8091

Leahy Consulting is the Cincinnati office of the Esta Group, an Exact Macola authorized reseller. Founded in 1981, our mission is to help manufacturers and distributors significantly improve their business workflow.

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