

Take charge of your business with PULSE Dashboard Reporting Software

Financial Control – sample screens

PULSE DASHBOARD is revolutionary software that lets you leverage your Macola investment a new way—with a real-time display of your vital business metrics, and detailed analysis with the click of a mouse. You will be able to track critical factors for your business, on-screen and real-time. Other modules include Executive, Customer Service / Shipping, Inventory and Purchasing.

PULSE Dashboard adds value to your Macola investment

- Manage with real-time data, on-screen, company-wide, all the time
- Inconsistencies between reports from different departments are eliminated
- Important metrics not found in standard Macola
- One-click drill-down to view details & One-click report writer generates custom reports
- Export all reports to Excel/printer/PDF/e-mail
- Installation & training in an afternoon

PULSE Financial Control gives you capabilities not available elsewhere

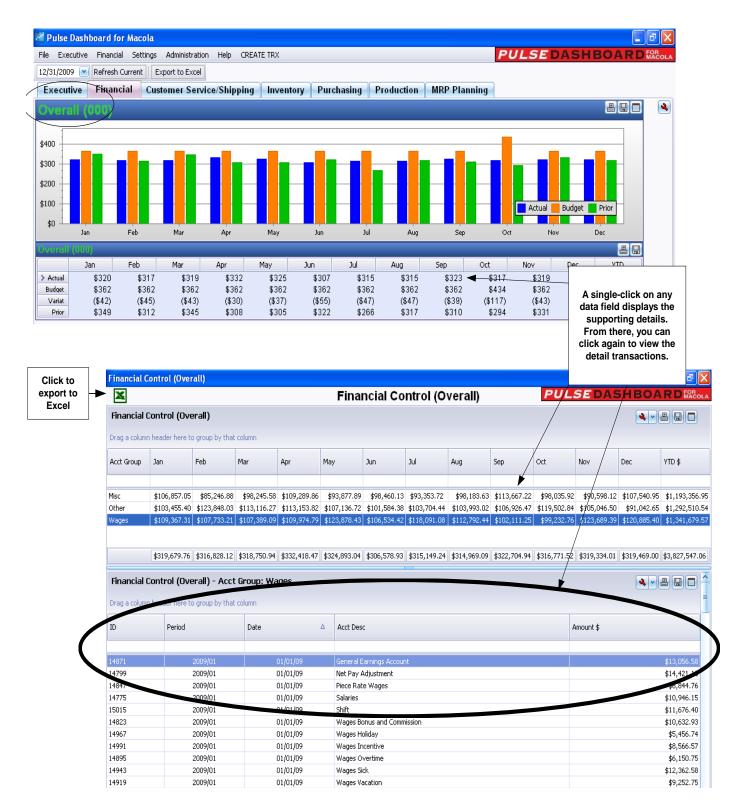
- Your Financial Control administrator can quickly and easily choose the groups of accounts to track
- Graphs show month-by-month actual vs. budget vs. last year
- Drill-down into any group of accounts or individual accounts to view more details
- The PULSE Column Chooser allows you to select just the columns you want to display
- Sort on any column and/or filter on any column
- All graphs and charts can be exported to Excel or PDF, printed or e-mailed.

The following sample screen displays your month-by-month (actual vs. budget vs. last year) performance in both a graph and chart format. You can track any expense, income or balance sheet accounts. Additionally, you may have a need to focus on certain problem areas (ex. roof repairs, travel expenses, etc.).



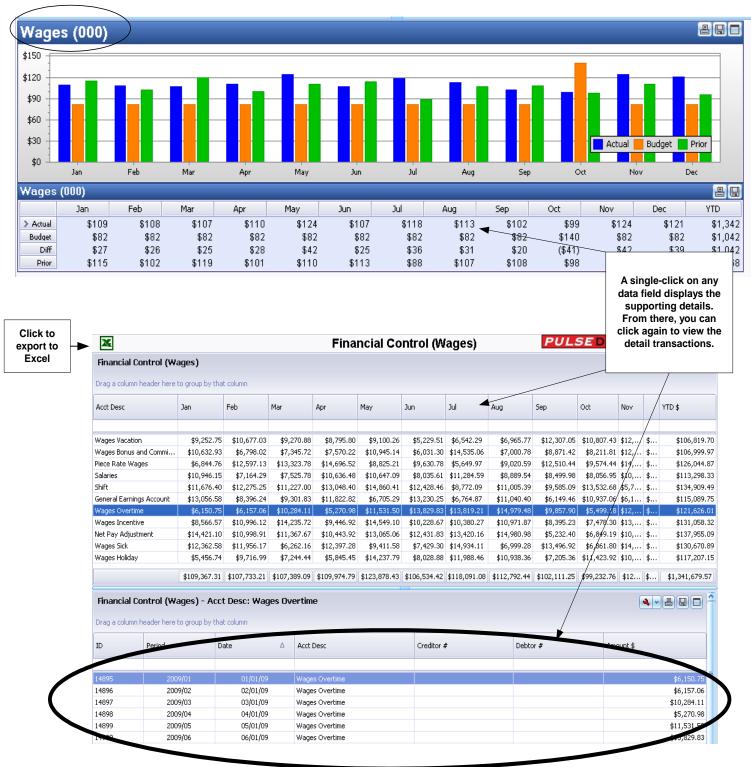
The PULSE Financial Control module lets you track actual vs. budget vs. last year for the <u>entire company</u>

Application example: Your president wants to track important expense accounts for the entire company. Additionally, each department manager needs to track their own performance. In the example below, we set up three high-level groups of accounts to track: Miscellaneous expenses, Other expenses, and Wages. PULSE combines all accounts for the three groups in a month-by-month graph. By clicking on any number, you will be able to view a one-line total for each group (ex. overall wages). By drilling down further, you can see the detail entries for each account. See the sample screens below.



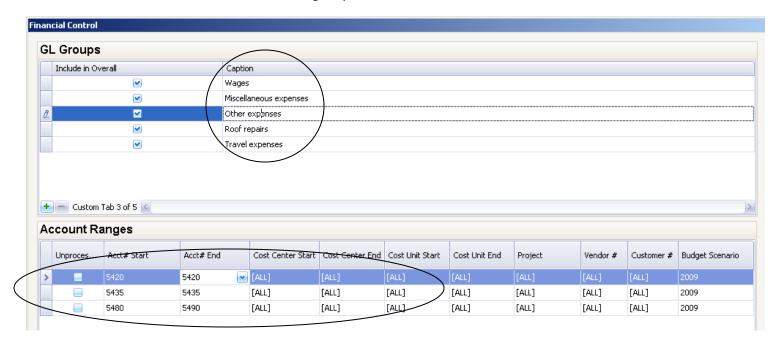
The PULSE Financial Control module lets you track actual vs. budget vs. last year for a <u>division or department</u>

Application example: The warehouse manager's bonus depends on meeting the budget and tracking the performance for three groups of accounts: miscellaneous expenses, other expenses, and wages. In the sample screens below, you will see how PULSE displays a graph and chart for each of the three groups of accounts. In this example, you see the individual wage accounts.



PULSE Financial Control set-up is quick and easy

It is easy to set up groups of accounts for tracking. In our examples below, within the 'Other expenses' group, we want to track several accounts. If you are using the Macola ES software, you can optionally track individual projects, vendors or customers expenses. You can set up and unlimited number of groups and an unlimited number of accounts within each group:



For questions or a demonstration,

call Terry Lanham in Cincinnati at (513) 723-8091

In one afternoon, we can have PULSE installed and running at your office with your data. On-going enhancements as well as unlimited set-up, training and phone support are all included as part of our annual maintenance. We encourage your phone calls with suggestions for making Pulse work better for your organization. We also offer custom modifications, but if your suggestions will be applicable to other users, they are made at no charge.

Visit www.PulseDashboard.com

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The Esta Group is a consortium of authorized Macola resellers in Ohio, Michigan, Iowa and California.

Our software is 100% designed and developed in America.

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